

# Forage and Grazinglands

*Timely and Relevant Information for Practitioners*

Date: January 2011

To: *Forage and Grazinglands* Authors and Readers, University and Agency Administrators, and Promotion and Tenure Committee Members

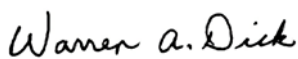
Re: Statement of Impact

Launched in 2003, *Forage and Grazinglands*, one of four journals in the Plant Management Network (PMN), is an international electronic journal that publishes science-based, practitioner-oriented articles about forages, pastures, rangelands, and livestock production. PMN is jointly managed by the [Crop Science Society of America \(CSSA\)](#), [American Society of Agronomy \(ASA\)](#), and [American Phytopathological Society \(APS\)](#), in conjunction with many [other partners](#), including agribusinesses, agricultural universities, scientific societies, and other non-profit organizations. *Forage and Grazinglands* is a not-for-profit journal whose Editorial Board is appointed, approved, and administered by CSSA and ASA. After 18 months, all articles are accessible in the public archive section of the website ([www.plantmanagementnetwork.org/fg](http://www.plantmanagementnetwork.org/fg)), thus expanding readership beyond those with subscriptions.

*Forage and Grazinglands* seeks to serve the forage and grazinglands profession by providing timely and relevant research information in an easily accessible format. It is a multidisciplinary science-based journal covering all aspects of forage and grazinglands management. Both peer-reviewed and fully citable, the journal is a credible online-only publication. Articles for *Forage and Grazinglands* are subject to rigorous peer-review. With an average acceptance rate of 62% over the past three years, *Forage and Grazinglands* meets the scientific standard of other quality agricultural journals, while at the same time serving the end-user. The *Forage and Grazinglands* audience includes scientists, crop consultants, technical support staff, agency personnel, and others involved in forage and grazinglands. Because of its online-only format, an indicator of impact is the number of visits and views of pages at the website. As reported by Unica NetTracker, in 2010 *Forage and Grazinglands* had 35,890 visits by 25,590 unique visitors who viewed a total of 102,519 pages.

The impact of scientific journals can be estimated by several metrics. With its unique character, *Forage and Grazinglands* receives no impact factor rating from ISI Web of Science. However, the worth of the journal is apparent in (i) the editorial support from the American Society of Agronomy and Crop Science Society of America, (ii) partner support by 19 industry partners, 22 nonprofit scientific organizations, and 37 land-grant universities, (iii) a long-term acceptance rate of 65% for peer-reviewed manuscripts, and (iv) the number of visits to the website of nearly 36,000 per year. Authors should be assured that *Forage and Grazinglands* is a valid and unique outlet for their results that reaches a large audience of both scientists and the practitioners who are the ultimate beneficiaries of the research.

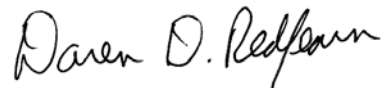
Sincerely,



Warren A. Dick  
Editor-in-Chief, ASA



Charles Brummer  
Editor-in-Chief, CSSA



Daren Redfearn  
Editor, *Forage and Grazinglands*