

Applied Turfgrass Science

Date: January 2011

To: *Applied Turfgrass Science* Authors and Readers, University and Agency Administrators, and Promotion and Tenure Committee Members

Re: Statement of Impact

Launched in 2004, *Applied Turfgrass Science*, one of four journals in the Plant Management Network (PMN), is an international electronic journal that publishes science-based, practitioner-oriented articles about all turfgrass systems, including golf courses, athletic fields, sod production, and lawn management. PMN is jointly managed by the [Crop Science Society of America](#), [American Society of Agronomy](#), and [American Phytopathological Society](#), in conjunction with many [other partners](#), including agribusinesses, agricultural universities, scientific societies, and other non-profit organizations. *Applied Turfgrass Science* is a not-for-profit journal whose Editorial Board is appointed, approved, and administered by the Crop Science Society of America. After 18 months, all articles are accessible in the public archive section of the website (www.plantmanagementnetwork.org/ats), thus expanding readership beyond those with subscriptions.

Applied Turfgrass Science seeks to serve the turfgrass profession by providing timely and relevant research information in an easily accessible format. It is a multidisciplinary science-based journal covering all aspects of turfgrass management. Both peer-reviewed and fully citable, the journal is a credible online-only publication. Articles for *Applied Turfgrass Science* are subject to rigorous peer-review. With an average acceptance rate of 48% over the past three years, *Applied Turfgrass Science* meets the scientific standard of other quality agricultural journals, while at the same time serving the end-user. The *Applied Turfgrass Science* audience includes scientists, turf consultants, technical support staff, turfgrass industry professionals, golf course superintendents, and others involved in all facets of turfgrass management. Because of its online-only format, an indicator of impact is the number of visits and views of pages at the website. As reported by Unica NetTracker, in 2010 *Applied Turfgrass Science* had 44,818 visits by 33,211 unique visitors who viewed a total of 112,082 pages.

The impact of scientific journals can be estimated by several metrics. With its unique character, *Applied Turfgrass Science* receives no impact factor rating from ISI Web of Science. However, the worth of the journal is apparent in (i) the editorial support from the Crop Science Society of America, (ii) partner support by 19 industry partners, 22 scientific societies, and 37 land-grant universities, (iii) a long-term acceptance rate of less than 55% for peer-reviewed manuscripts, and (iv) the number of visits to the website of nearly 45,000 per year. Authors should be assured that *Applied Turfgrass Science* is a valid and unique outlet for their results that reaches a large audience of both scientists and the practitioners who are the ultimate beneficiaries of the research.

Sincerely,



Charles Brummer
Editor-in-Chief, CSSA



Jack D. Fry
Editor, *Applied Turfgrass Science*